

The Analysis and Use of Financial Statements, 3rd Edition + CD-ROM

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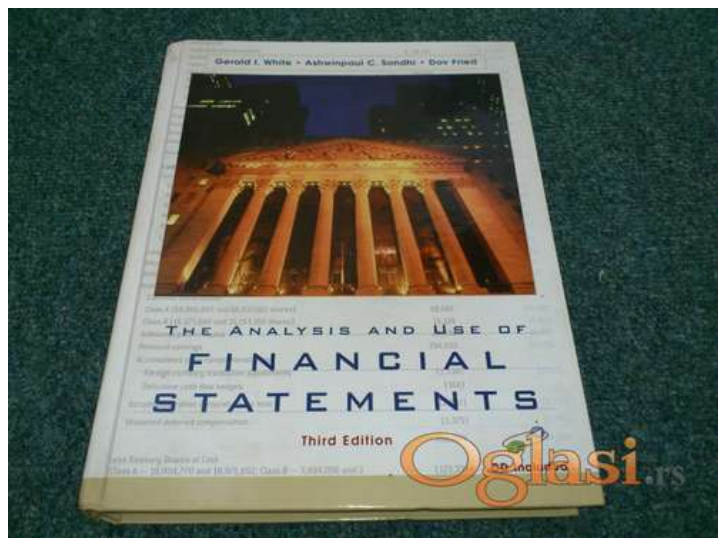
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Naslov: The Analysis and Use of Financial Statements, 3rd Edition + CD-ROM Autor(i): Gerald I. White, Ashwinpaul C. Sondhi, Dov Fried Izdavač: John Wiley and Sons Ltd Mesto: New York, United States Godina: 2003 Povez: tvrd Strana: 767 Format: 228.6 x 304.8 x 25.4mm Pismo:English Stanje knjige: odlično očuvana - samo sa gornje strane listova kada je sklopljena knjiga ima žutu fleku Opis knjige: This Senior/Graduate/Executive MBA level text integrates accounting, economic theory, and empirical research to provide a framework for financial statement analysis in a user-oriented context. Co-written by academics and practitioners, this is the only text that teaches students to first understand how financial statements are generated. Principles of analysis are then illustrated through the extensive use of actual corporate financial statements. Uplata se može izvršiti pouzećem, a može i pre slanja uplatom na račun u Telenor banci. Troškove slanja plaća kupac. Lično preuzimanje podrazumeva dolazak na mesto gde se dogovorimo (Beograd - uglavnom centar, Muzej Istorije Jugoslavije, tj. Hajd Parka, Autokomanda, Dedinje kod Pinka) u tom slučaju i plaćanje lično.

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